

Making a Sound Decision



29 Essential Tips That Get Homes Sold Fast (And For Top Dollar)

A free special report that can help you receive the highest price possible for your property.

Bob Harris has built his business by always going the extra mile to ensure his clients reach their goals. That's why he's offering a free special report for people throughout the Charlottesville area. "29 Essential Tips That Get Homes Sold Fast (And For Top Dollar)" is filled with vital information to help you make the most of your home sale. It's critical reading if you want to get the highest price possible for your home. Simply call Bob today to request your free copy. There's no obligation necessary.

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Real Estate III

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March to Your own Beat



Some people
follow the crowd.
Others march
to the beat of
their own drum.

Bob Harris never misses a beat when it comes to providing you with the highest level of real estate service possible during the sale or purchase of your home.

As a leading real estate professional in the Charlottesville area, Bob Harris prides himself on helping his clients make sound investment decisions. Whether you're looking to buy or sell your home, you can count on Bob to always go the extra mile to ensure you have the knowledge, information and insight necessary to reach your goals.

From consultation to closing, Bob's analytical approach and thorough due diligence will help you stay informed and up-to-date throughout your transaction. *He Never Misses a Beat* when it comes providing his clients with the most thorough service possible. This allows you to make the most of your home purchase or sale.



When it Comes to Success,

"Drumming has shown me that there are no limitations in life. You can simply follow your own beat and go wherever your inspiration leads you. I try to bring this same spirit into my career as well by helping my clients achieve the lifestyle of their choice."

—Bob Harris

Bob Harris can still remember the day he heard his first live drummer as if it was yesterday. He was seven years old and sitting in an assembly in elementary school when musicians started entering the room. One by one, they entered the room with no real fanfare until suddenly there was a thunderous sound that demanded every child's attention. As the drummer entered the hall, Bob was mesmerized by the awesome display of power, sound and energy. It was a personal epiphany for a young boy who simply knew at that moment that he absolutely had to play the drums.

And play he did. In fact, Bob's been drumming ever since. Today, his basement is full of drums, and he'll tell you there's nothing more relaxing than sitting behind his enormous kit at the end the day and pounding away for hours at a time. For this local professional, freestyle drumming is not only a creative release, but a liberating exercise as well. "I love drumming because there are no limitations," says Bob. "You create your own beat and you can go wherever your inspiration takes you."

A Spirit of Independence

Those who know Bob best will tell you he could just as easily be describing his personal philosophy on life as well. That's because he's always been a man who marches to his own beat in life. From serving four years in U.S. Army Intelligence, to supervising a hospital medical lab, to building a successful sales career in lab equipment, Bob's spirit of independence has always allowed him to excel in life and make the most of every opportunity that comes his way.

A Unique Perspective

While drumming may be a perfect metaphor for Bob's approach to life, he credits earning a degree in Chemistry from the University of South Florida for turning him into the critical, analytical thinker he is today. Studying the natural sciences not only taught him how to analyze problems, but it inspired him to look at the world in a whole new light as well. As a result, he's become a professional who never settles for business as usual when it comes to achieving a goal.

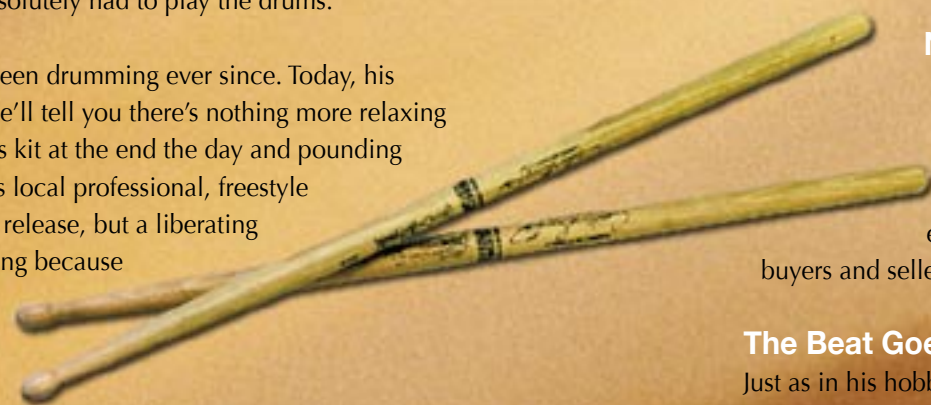
Never Missing a Beat

This analytical approach is what allowed Bob to leave a successful job in medical equipment sales to embark on a real estate career without ever missing a beat. Blending a critical eye for detail with more than 20 years of sales and marketing experience, Bob has become the ultimate resource for home buyers and sellers alike throughout the Charlottesville area.

The Beat Goes On

Just as in his hobby of drumming, Bob takes great pride in marching to his own beat professionally as well. He simply isn't one to ever follow the status quo. His unique background, knowledge and experience allow him to look at a transaction in a very critical and impartial fashion. By analyzing everything from market trends to mortgage rates, property condition to economic forecasts, he helps his clients make extremely sound investment decisions.

When you're ready to buy or sell your next home in the Charlottesville area, don't settle for business as usual. Call Bob Harris today. You'll discover *He Never Misses a Beat* when it comes to helping his clients reach their goals. With his thorough care, analysis and attention to detail, he'll make your next move a complete success.



Bob Harris Never Misses a Beat.

